



CAMPAIGN

Zero

Waste





TEAM 3

Cadena López José Emiliano

Gómez Diego Jacobo

Gutiérrez Flores María de los Angeles

Ocampo Sánchez Ángel Emmanuel

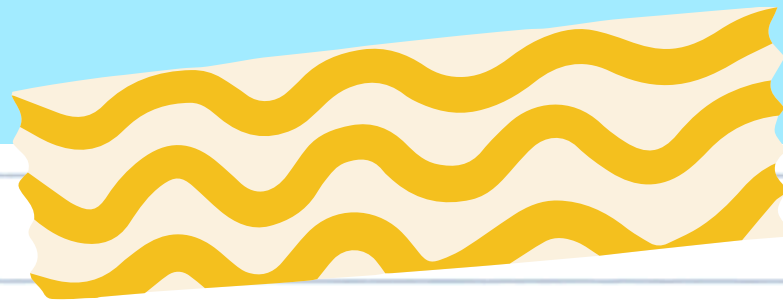
Palma Barrera Sophia

Rodríguez Dávila Evelyn Daniela



PURPOSE:

THE MAIN OBJECTIVE OF THE "ZERO WASTE" CAMPAIGN IS TO SIGNIFICANTLY REDUCE THE AMOUNT OF WASTE IN OUR HIGH SCHOOL, PROMOTING ENVIRONMENTAL AWARENESS AND RESPONSIBILITY AMONG STUDENTS AND STAFF. WE AIM TO CREATE A CLEAN AND SUSTAINABLE ENVIRONMENT FOR EVERYONE.



TARGET AUDIENCE AND COLORS



TARGET AUDIENCE

Students, teachers, administrative staff, and parents of the high school.

GREEN

representing nature and sustainability

BLUE

symbolizing purity and cleanliness

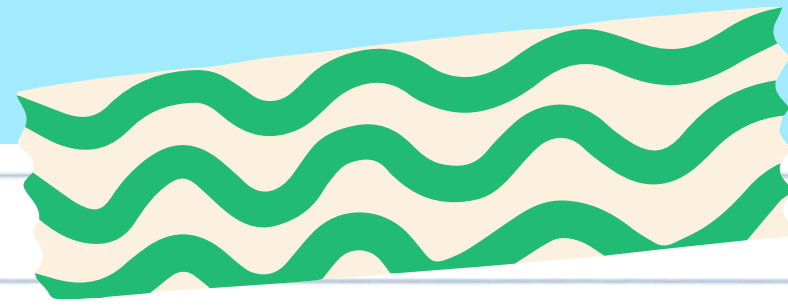
YELLOW

grabbing attention and representing energy and action



SLOGAN

"ONE STEP TOWARDS A
CLEANER FUTURE,
STARTS WITH ME"



FACTS

- ★ Over 500 kg of waste generated daily in our high school
- ★ 70% of waste is recyclable
- ★ Environmental pollution affects the health of over 1 million people in the country each year
- ★ Reducing waste can save up to 30% of cleaning and maintenance costs



ACTIVITIES



1 Workshops and lectures on recycling and waste reduction

2 Implementation of recycling containers in strategic areas

3 Creation of a student leadership team to promote the campaign

4 Community clean-up events and maintenance of common areas

5 Recycled material design contest

6 Environmental awareness fair

7 Progress evaluation meetings with staff and students





WHY IT'S IMPORTANT?



Excessive waste in our high school not only affects the aesthetics of the environment but also negatively impacts health and the environment.

By joining forces to solve this problem, we can create a more sustainable and healthy future for everyone.



THANK YOU VERY
MUCH FOR YOUR
ATTENTION